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## FOR IMMEDIATE RELEASE

**Black-Owned Marketplace Launches to Empower and Elevate Black-Owned Businesses:  
Phoenix, Arizona – March 24, 2025**

The Black-Owned Marketplace is proud to announce its official launch. Black-Owned Marketplace is a dedicated online platform where shoppers can discover, support, and celebrate Black-owned businesses across various industries.

Designed to bridge the gap between Black entrepreneurs and conscious consumers, We are committed to fostering economic empowerment and long-term success for Black-owned brands.

### **A Marketplace for Growth and Visibility**

Black-owned businesses often face limited funding, restricted visibility, and reduced access to significant markets. Black-Owned Marketplace is tackling these barriers head-on by offering an intuitive, easy-to-navigate platform that connects consumers with verified Black-owned brands. Vendors can list their businesses, sell products, and gain exposure to a broader audience while being part of a growing community that values inclusivity and economic empowerment.

### **Key Features of Black-Owned Marketplace:**

- **Comprehensive Business Listings** – A directory of Black-owned businesses across industries, from retail and beauty to professional services and technology.
- **E-Commerce Platform** – Vendors can sell products directly to consumers, offering a seamless shopping experience.
- **Community Engagement** – Resources, networking opportunities, and events to support and uplift Black entrepreneurs.
- **Business Growth Support** – Plans to launch a fund dedicated to helping small startups and established businesses expand.



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Black-Owned Marketplace invites consumers, business owners, and allies to support the mission in multiple ways:

- **Shop Black** – Browse and purchase from Black-owned brands.
- **Spread the Word** – Share and promote BOM within your networks.
- **Donate** – Contributions help sustain the platform, fund operations, and support Black entrepreneurs.
- **Subscribe & Follow** – Engage with BOM on social media to help boost visibility and encourage broader participation.

### **About Black-Owned Marketplace**

Black-Owned Marketplace is a dynamic online platform dedicated to promoting, supporting, and scaling Black-owned businesses. With a mission to create lasting economic impact, Black-Owned Marketplace aims to be the go-to destination for consumers committed to Buying Black.

To list a business or support the movement, visit [www.black-owned-marketplace.com](http://www.black-owned-marketplace.com) for more information.

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